



## Growth Hacker

ArangoDB, Cologne/Germany, seeks a growth hacker whose primary responsibility will be to advance our open source multi-model database ArangoDB in the marketplace. He/she will cooperate closely with the developers and with the marketing team to organize outbound marketing activities to NoSQL and web developers.

We are seeking an entrepreneurial person with a passion for technology and community engagement. Drive, manage, and test user conversion, activation, engagement; and increase traffic from various channels using data-driven growth tactics and strategies.

Communicate precisely to a technical audience on how to be more productive with the ArangoDB NoSQL database and the open source ecosystem.

### Skills (the more, the better)

Technical Writing, SEO/SEM, Product Marketing, Conversion Optimization, Go to Market Strategy, Email Marketing, Social Media Marketing, Optimizing Web Traffic, Sales and Marketing, Product Launch, Developer Engagement, Growth Strategy and Execution, Growth Hacking. Of course, JavaScript and HTML/CSS would be a great plus.

Candidates that have experience with blogging, websites, web optimization, or social marketing are preferred. An ability to analyze data is also helpful.

We would love to meet you!

Interested?

Please email [jobs@arangodb.com](mailto:jobs@arangodb.com) with a cover letter and resume.

### About ArangoDB

ArangoDB GmbH is a spin-off of triAGENS GmbH that operated the development until May 2014. triAGENS is a software development and consulting company established in 2004, focusing on enterprise architecture and high-performance databases.

With ArangoDB we've created the multi-purpose NoSQL database running the future web and mobile applications. ArangoDB GmbH offers subscriptions, support of development, training, and consulting.